



The following text is a suggested blurb that can be used to announce the launch of SchoolTV and its availability at your school. Use this blurb as part of your promotion to parents, caregivers and staff.

Simply copy and paste the text into your school newsletter or social media post accompanied by one of the promotional images provided.

Dear Parents and Caregivers,

*"Name of College/Primary/Secondary"* is very excited to introduce a new initiative to help support the wellbeing of our students. After all, happy and well supported students are better equipped to learn and succeed.

We know that it can be difficult and time consuming for parents to source credible information when it comes to ongoing wellbeing support strategies for their children. To aid with this we have partnered with SchoolTV, an online resource designed to empower parents to better deal with the challenges for raising happy, well and resilient young people.

Because parenting doesn't come with instructions, the SchoolTV resource has now been implemented at our school to assist parents and caregivers in navigating the challenges of modern-day parenting. This outstanding resource delivers credible information with practical strategies featuring video interviews with leading specialists, supported by a host of resources from key wellbeing organisations. SchoolTV offers parents a fresh approach to the issues and pressures faced by children and young people in our communities throughout Australia.

Some topics featured include:

- Youth Anxiety
- Depression
- School Refusal
- Digital Reputation
- Managing Screen Time
- Vaping
- Cyberbullying

We encourage you to visit our SchoolTV site and view the content but more importantly use this resource, when needed, to support your child and family through specific issues as they may arise. At a time when the wellbeing of our youth has never been more challenged, we are pleased to be able to offer this accessible, credible and empowering resource to our families.

View link here - *"insert your school's SchoolTV URL"*

*Many thanks again to the support provided by Catholic Education Rockhampton Northern Region to get this up and running across all schools in the region.*